



MOTHERS HELPING MOTHERS

2022

IMPACT BOOK





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WHO WE ARE

Mothers Helping Mothers is an all-volunteer 501(c)(3) not-for-profit organization that provides basic necessities, baby items, and resources free of charge to families in Sarasota, Manatee, and surrounding counties.

OUR SERVICES



MHM Store

Our storefront offers our clients gently-used clothing, baby equipment, diapers, formula, toys, and household items, all free of charge. Clients are able to shop, by appointment, once every 4 months, to help make ends meet.



Programs

Our Safe Sleep and Safe Ride programs provide new bassinets, pack-n-plays and car seats to families, free of charge. Other programs include Emergency Financial Assistance, Computers for Kids, Cloth Diapers, free Classes, and an Earn-From-Home work program.



Local Resources

MHM provides referrals to other local agencies and non-profits, that we partner with, to connect our clients to additional resources including SNAP, WIC, legal aid, counseling, career training, education, and more.



OUR MISSION

Mothers Helping Mothers is committed to supporting families in need by fostering resiliency, self-sufficiency, and family stability in the community.



LETTER FROM THE EXECUTIVE DIRECTOR



The past year was not without its challenges, but we were once again overwhelmed by the generosity and compassion of our community.

We saw nearly 4,000 monthly transactions on our Helping Hands community Facebook group, a resource designed for sharing necessities off site. Among these transactions were a bicycle to help a mom get to work, and beds and furniture for flood victims in need after Hurricane Ian.

While so many struggled to find affordable housing and better paying jobs in addition to dodging illnesses, we also saw hope spark for a better tomorrow thanks to our empowerment classes and interactions with our amazing volunteers who provided resources, compassion, and a shoulder to lean and, sometimes, cry on.

We were excited to double the number of available classes and see more moms taking advantage of these opportunities for education and personal growth.

In 2023, we will continue to improve our facility by adding 1,750 square feet to our second floor, tripling our storage space, and also adding an elevator for easier access to our classroom and new space.

As we continue to expand our services, programs, and our square footage, we pause to remember that each moment, each interaction, and each opportunity to share compassion and hope with those in our community, helps us bring our clients closer to stability.

Gratefully,

Cheri Devries
Executive Director

OUR IMPACT



4,226

families received services



10,458

children received services



\$154,200

provided through our Financial Aid and CARES program to **194 families** to divert crisis and homelessness.



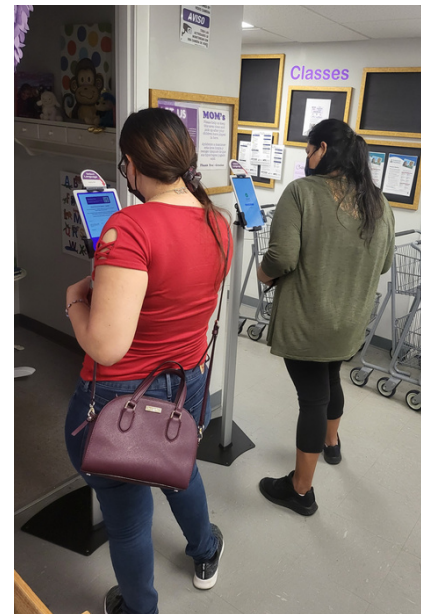
515

families were assisted after
Hurricane Ian



1,320

referrals given to other
agencies





4,064

donation bags received



14

different classes offered



14,780 hours donated

by a 100% volunteer-run staff with over
1012 shifts worked



24

laptops given to children



826

children received back
packs with school supplies



TOY DAY

1334 children received
toys including 156 bikes



HAPPY BIRTHING BAGS

860 baby shower gift
bags given to new moms



POP UP STORE

168 families served
beyond our location



691 new car seats

Were given through our Safe Ride program to ensure families, despite economic situations, have safe car seats for their children and the proper training for installation and usage.



316 new beds

Including bassinets and pack-n-plays were provided through our Safe Sleep program, which relieves the financial burden of providing a safe place for little ones to sleep.



5,800 members

In our Helping Hands FB group, an active community with more than 4,000 monthly posts giving donors a way to give items such as furniture and appliances directly to families in need for FREE.



WE ARE DATA DRIVEN

At Mothers Helping Mothers, our team collects data to help inform our services, classes, and programs. Our Client Resource Needs online survey is administered to all clients who come in for an appointment. Based on their survey responses, clients receive additional information on local resources such as childcare, food pantries, and more. Here are some of our findings for 2022.



Over 50% of clients are in need of **affordable food options**.



35% of clients are in need of **free or reduced childcare**.



15% of clients are interested in **family budgeting classes**.

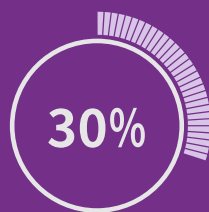


Based on these findings, MHM aims to plan programs and services that address our clients' needs.

WHO WE SERVE



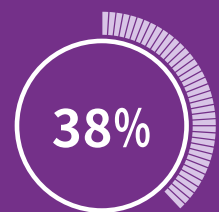
of clients are Manatee County residents



of clients are Sarasota County residents



of clients are Hispanic/Latino



of clients have a monthly income of less than \$999



YOUR IMPACT CHANGES LIVES

**Maria G -
New Child**

"I had to go on bed rest during my pregnancy and lost my job as a result. MFM gave us a new car seat, so we were able to pay rent. Bless you guys."

**Nikki T -
Lay offs**

"Our baby has a safe place to sleep thanks to MFM. They were there to help us after a really tough time and made sure our baby had everything it needed. You all are such a gift"

**Beth & Kevin -
Covid**

"Covid wiped out what little savings we had and then we lost 3 weeks' pay after Hurrican Ian. Without their financial help, we would have been homeless. We are so grateful"



WITH GRATITUDE TO OUR VOLUNTEERS



It is only thanks to our volunteers that we can do what we do!

In 2022, 14,780 volunteer hours were logged.

BOARD

Terry Stottlemeyer
Board Chair/Co-Founder

Madeline Brogan
President/Co-Founder

Donna Love
Secretary /Client Resource Coord.

Sally Laskey
Board Member

Laylah Loiczly
Board Member

LEADERSHIP

Cheri DeVries
Executive Director

Cindy Hammersand
IT Systems / Accounting

Fern Buchler
Development Director

Jaye Clements
Community Coordinator
Social Media

Martha Brookley
Baby Equipment Specialist
FB Group Admin

Cathy Graff
Volunteer Coordinator

A FEW OF OUR PARTNERS



ENDING HUNGER
ALL FAITHS FOOD BANK



Harvest House



EST. 1961
CHILDREN FIRST



Cyesis Teen Parenting Program



sarasotamedical pregnancycenter

The Twig



Forty Carrots Family Center

THANK YOU TO OUR GENEROUS DONORS

"When we give cheerfully and accept gratefully, everyone is blessed."
- Maya Angelou



GULF COAST COMMUNITY FOUNDATION





MOTHERS HELPING MOTHERS
VOLUNTEER
DONATE
GIVE

www.mhmsarasota.com

DOUBLE YOUR GIFT

Thanks to a generous
matching partner



SCAN ME

