

Mothers Helping Mothers Case for Support Capital Campaign 2019-2020

Summary: Mothers Helping Mothers (MHM) has signed a lease to take over its entire building at 5933 N Washington Blvd, Sarasota, FL 34243. MHM has leased space at this site since 2010. Taking over the whole property was necessary in order to be able to purchase the site—a huge step forward for MHM and the wonderful families who count on us. We will be able to serve more people, display more inventory, and offer wraparound services for families in need by partnering with other organizations that offer professional case management and other supportive services. When we own the building, savings on rent will eliminate our largest operating expense. We have until April 30, 2020, to secure \$650,000 to realize this dream.

Current square footage = 2675
Expanded square footage = 7500

Vision:

- To offer more inventory and permit shoppers to spend more time selecting items for their families.
- To conduct more extensive intake to identify the family's needs outside of what MHM provides.
- To partner with other organizations, offering space for family education on such topics as car seat use, early literacy, and parenting skills; homelessness prevention services; children's play groups, case management; and information and referral.
- To end the cycle of poverty for those who come to our doors.

About Us

Mission: Mothers Helping Mothers, Inc. (MHM) is committed to supporting families in need and fostering resiliency, self-sufficiency, and family stability in our community.

Since 1990, MHM, an all-volunteer not-for-profit organization, has been providing basic necessities such as clothing and baby items to families in need free of charge.

Our work includes:

Storefront Assistance

The storefront is on Highway 301 near University Parkway. Families in need are able to obtain clothing, diapers, basic needs.

In Times of Need

We get calls on a regular basis from families facing crisis situations. In Times of Need is a year-round program providing one-time emergency financial assistance to help families regain self-sufficiency.

Safe Warm Welcome to the World

New cribs and/or car seats are provided to families who cannot afford these essential items. Items are distributed based on greatest need, with more requests each year than we can fulfill.

Back to School

School supplies are donated and purchased through grant funding to provide necessary tools for children whose parents can't afford to purchase them.

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Intended outcomes of our work

- (1) 100% of qualifying families will have the emergency assistance they need to get through a crisis and begin to regain self-sufficiency
- (2) 100% of qualifying families have more of the resources needed to be healthy and productive members of the community.

Campaign budget

Item	Cost
Building purchase	\$650,000
Repairs and renovations	\$20,000
Ongoing maintenance	\$24,000 (per year)
TOTAL	\$694,000

Cost savings:

\$39,000 (rent per year)

\$10,782 (property tax per year)

\$1,000 (storage pod rental per year)

\$50,782 per year savings